

**THIS CONTEST IS OPEN TO CANADIAN RESIDENTS ONLY  
AND IS GOVERNED BY CANADIAN LAW**

**1. CONTEST PERIOD:**

The *Bring Your Toyota Home & Win* Contest (the “**Contest**”) begins on June 1, 2018 at 12:00:01 a.m. Eastern Time (“**ET**”) and ends on August 31, 2018 at 11:59:59 p.m. ET (the “**Contest Period**”).

**2. ELIGIBILITY:**

Contest is open to residents of Canada who have reached the legal age of majority in their province/territory of residence at the time of entry, except employees, representatives or agents (and those with whom such persons are domiciled, whether related or not) of Toyota Canada Inc. (the “**Sponsor**”), its parent companies, subsidiaries, affiliates, prize suppliers, dealers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively, the “**Contest Parties**”).

**3. AGREEMENT TO BE LEGALLY BOUND BY RULES:**

By participating in this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Official Rules and Regulations (the “**Rules**”).

**4. HOW TO OBTAIN A CODE:**

**NO PURCHASE NECESSARY.** At the start of the Contest, there will be a total of six hundred thousand (600,000) unique 9-digit alphanumeric pin codes (each, a “**Code**” and collectively, the “**Codes**”) available for distribution in accordance with these Rules. Once you have legitimately obtained a Code in accordance with these Rules, you can enter the Contest in accordance with Rule 4. There are three (3) ways to legitimately obtain a Code, while supplies last, as follows:

1. During the Contest Period, visit a participating Toyota dealership within Canada and fully complete a service appointment (each, a “**Service Appointment**”) to receive one (1) Code, while supplies last. There is a limit of one (1) Code per Service Appointment.
2. During the Contest Period, visit a participating Toyota dealership within Canada and make any parts purchase (no minimum purchase value required) (each, a “**Parts Purchase**”) to receive one (1) Code, while supplies last. There is a limit of one (1) Code per Parts Purchase.
3. To obtain one (1) Code, while supplies last, without completing a Parts Purchase or Service Appointment, print your first name, last name, telephone number and complete mailing address (including postal code) on a plain white piece of paper and mail it (in an envelope with sufficient Canadian postage) along with: (i) a 50 word or more unique and original essay explaining *The quality of Toyota Parts & Service*; and (ii) a self-addressed pre-paid stamped envelope with sufficient return Canadian postage; to the following address: *Bring Your Toyota Home & Win Contest, 90 Allstate Parkway, Suite 108, Markham, ON L3R 6H3* (collectively, the “**Request**”). Upon receipt of a valid Request in accordance with these Rules, you will be eligible to receive one (1) randomly selected Code, while supplies last, per unique and original Request per envelope with sufficient Canadian postage. To be eligible, each Request must: (i) be received separately in a single envelope bearing sufficient Canadian postage (i.e. multiple Requests in the same envelope will be void); and (ii) be post-marked during the Contest Period and received by no later than August 21, 2018 to allow Sponsor time to mail back the randomly selected Code via regular mail. The Contest Parties and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the “**Released Parties**”) are not responsible for, and accept no liability whatsoever in relation to, any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed Requests (all of which are void). No mechanically reproduced or computer-generated Requests allowed.

**5. HOW TO ENTER:**

Once you have legitimately obtained a Code in accordance with these Rules, go to [bringyourtoyotahome.ca](http://bringyourtoyotahome.ca) (the “**Website**”) and follow the on-screen instructions to enter your Code in the space provided (each, a “**Code Submission**”). Next, follow the on-screen instructions to obtain, complete (with all required information) and submit the Official Contest Entry Form (the “**Form**”) to be eligible to earn one (1) Entry (the “**Entry**”).

To be eligible, your Entry must be submitted and received within the Contest Period in accordance with these Rules. After completing your Entry, you will automatically: (i) be eligible to earn one (1) Entry in the random draw for the Grand Prize (See Rule 9A); (ii) be eligible to earn one (1) Entry in the random draws for a Secondary Prize (See Rule 9B); and (iii) be notified on-screen as to whether or not you the eligible winner of an Instant Prize (See Rule 8).

**IMPORTANT NOTE:** Each Code is unique and can only be used one (1) time in this Contest. Each Code will automatically expire after its first use (or attempted use) or on **August 31, 2018 at 11:59:59 p.m. ET** (whichever occurs first). Please retain the original Code for your records. All Codes submitted are subject to verification in the sole and absolute discretion of the Sponsor. Any Code that cannot be verified to the complete satisfaction of the Sponsor, in its sole and absolute discretion, is subject to immediate disqualification (in which case the Entry will be declared null and void and any rights to any Prize associated with such Code will be forfeited in their entirety). The Released Parties are not responsible for, and accept no liability whatsoever in relation to, any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed Code Submissions or Code Submission attempts (all of which are void).

**There is a limit of one (1) Code Submission per person, per Week [where a “Week” is defined for the purposes of these Rules as Monday at 12:00:01 a.m. ET to the following Sunday at 11:59:59 p.m. ET during the Contest Period – except for: (i) the first Week of the Contest Period, which starts on Friday June 1, 2018 at 12:00:01 a.m. ET and ends on Sunday June 3, 2018 at 11:59:59 p.m. ET; and (ii) the last Week of the Contest Period, which starts on Monday August 27, 2018 at 12:00:01 a.m. ET and ends on Friday August 31, 2018 at 11:59:59 p.m. ET].**

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) use multiple names, multiple identities, multiple email addresses, any automated, macro, script, robotic or other system(s) or program(s),

and/or any other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; (ii) falsely enter a Code without legitimately obtaining a Code in accordance with these Rules; (iii) re-enter a Code a subsequent time after its first use; and/or (iv) enter a Code that has been falsified, manipulated or otherwise altered in any way (all as determined by Sponsor in its sole and absolute discretion); then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor [in which case any and all Entries associated with such entrant will be declared null and void and any rights to any Prize(s) associated with such entrant will be forfeited in their entirety]. An Entry may be rejected if (in the sole and absolute discretion of the Sponsor) the Form is not fully completed with all required information (including, but not limited to, providing a unique and valid Code legitimately obtained in accordance with these Rules) and submitted and received in accordance with these Rules during the Contest Period. The Released Parties are not responsible for are not responsible for, and accept no liability whatsoever in relation to, any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed Entries (all of which are void).

## 6. VERIFICATION:

All Service Appointments, Parts Purchases, Requests, Entries, Code Submissions, entrants and Codes are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Service Appointment, Parts Purchase, Request, Entry, Code Submission, Code and/or other information for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor's interpretation of the letter and spirit of these Rules. Further, the Sponsor reserves the right to request the original Code for the purposes of verification. Failure to provide such proof (including, if required, providing the original Code and/or other materials) to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the official time-keeping device(s) used by the Sponsor. Proof of transmission (screenshots or captures etc.) or attempted transmission of an Entry or of an attempted Entry or of any communication, does not constitute proof of delivery or receipt by the Sponsor.

## 7. THE PRIZES AND APPROXIMATE RETAIL VALUES:

The following Prizes (each, a "Prize" and collectively, the "Prizes") are available to be won in this Contest:

Grand Prizes: There will two (2) Grand Prizes (each, a "Grand Prize") available to be won as follows:

- **Grand Prize 1:** One (1) 2019 Yaris with an anticipated approximate manufacturer's suggested retail value (the "Anticipated MSRP") of \$17,800 CAD; and
- **Grand Prize 2:** One (1) 2019 C-HR with an Anticipated MSRP of \$24,750 CAD

The actual vehicle MSRP (the "Actual MSRP") of each Grand Prize will not be determined by the manufacturer until after the start of the Contest Period. The Released Parties are not responsible for any difference in the Anticipated MSRP and the Actual MSRP (without limiting the generality of the foregoing and for greater certainty, the Sponsor will not award the confirmed Grand Prize winner, or any other person, any difference between the Anticipated MSRP and the Actual MSRP). Although not included in the Anticipated MSRP value noted above, nor the Actual MSRP, the Grand Prize includes destination/freight/PDI charges, and all applicable dealer fees and taxes (all which vary depending upon the jurisdiction of the confirmed Grand Prize winner).

Without limiting the generality of the foregoing, the following general conditions apply to each Grand Prize: (i) Grand Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion); (ii) no substitutions are permitted, except at Sponsor's option; (iii) Sponsor reserves the right at any time to substitute the Grand Prize or a component thereof for any reason with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award; (iv) colour and other specifics of the Grand Prize will be at the sole and absolute discretion of the Sponsor and subject to availability; (v) manufacturer's standard warranty applies to the Grand Prize; (vi) upon notification, the confirmed Grand Prize winner may, in the sole and absolute discretion of the Sponsor, be required to personally take delivery of the Grand Prize from a location within Canada as determined by Sponsor, in its sole and absolute discretion, and will be required to present adequate personal identification (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification); (vii) Grand Prize will not be released unless and until the confirmed Grand Prize winner first shows proof (in a form acceptable to the Sponsor) of having a valid driver's license (equivalent to a full "G" class license in Ontario) in the province/territory in which he/she resides and proof (in a form acceptable to the Sponsor) of satisfactory insurance; (viii) the confirmed Grand Prize winner is solely responsible for all expenses that are not included in the Grand Prize description above, including, but not limited to, registration and license fees, insurance, additional accessories and all other costs associated with: (a) any upgrade or option package(s) that he/she may request (and that may be permitted by Sponsor in its sole and absolute discretion); and/or (b) obtaining a valid driver's license, license plates, registration, insurance and/or fuel; and/or (c) picking up and/or otherwise using the Grand Prize.

Secondary Prizes: There will four (4) Secondary Prizes (each, a "Secondary Prize") available to be won, as follows:

Secondary Prize Description	Number Available	Approximate Retail Value	Conditions
Flight Centre Travel Voucher	1	\$5000 CAD	Voucher is subject to all of the terms and conditions as stated by the issuer.
Set of Four (4) Bridgestone	3	\$1500 CAD each – although the actual retail value will vary	Each confirmed winner must select one (1) matching set of four (4) Bridgestone passenger vehicle tires (subject to availability). Prize

passenger vehicle tires		depending on set of tires chosen by the winner. For the avoidance of any doubt, no difference between the actual and approximate retail values will be awarded.	does not include installation or tire rims – tires must be installed (at the confirmed winner’s cost) on existing (or newly purchased) tire rims. Each confirmed winner is solely responsible for any and all costs that: (i) relate to installation of the tires and/or the purchase of rims; and/or (ii) relate to the selected set of tires and exceed the maximum approximate retail value stated in these Rules. Under no circumstances will the Sponsor be responsible for any costs or other expenses that exceed the maximum limit as stated in these Rules. To be eligible, the set of Bridgestone passenger vehicle tires selected by each confirmed winner must be in-stock at the participating Toyota dealer. <b>IMPORTANT NOTE:</b> If the Bridgestone passenger vehicle tires selected by a winner cannot be installed on his/her vehicle for any reason whatsoever, as determined by the Sponsor in its sole and absolute discretion, then the only recourse the winner has is to select another set of qualifying Bridgestone passenger vehicle tires. Each confirmed winner will be required to pick-up his/her selected tires from a Toyota dealership within Canada (as selected by the confirmed winner) within four (4) to six (6) weeks of being confirmed as a winner in accordance with these Rules.
-------------------------	--	---	---

**Instant Prizes:** There will be one thousand and forty (1040) Instant Prizes (each an “Instant Prize”) available to be won, as follows:

Instant Prize Description	Number Available at Start of Contest Period	Approximate Retail Value	Conditions
\$50 CDN ESSO®† gas card	270	\$50 CAD each	Gas cards are subject to all of the terms and conditions as stated by the issuer.
1000 Aeroplan® Miles*	170	Aeroplan® Miles have no cash value but are redeemable under the Aeroplan Program for flights and other rewards. The retail value of rewards obtained using Aeroplan® Miles will vary depending on the Aeroplan® Reward schedules and other factors, details of which may be found at <a href="http://www.aeroplan.com">www.aeroplan.com</a>	<p>Each confirmed winner will receive a certificate (“<b>Certificate</b>”) from the Sponsor via direct mail. Please allow up to eight (8) weeks for delivery. Once you receive your Certificate, open the Certificate to reveal: (i) a unique 20-digital PIN code (“<b>PIN</b>”); and (ii) the URL for the redemption website (“<b>Redemption Site</b>”). Next, visit the Redemption Site and click on the “<i>Deposit Miles Now</i>” button. Follow the on-screen instructions to submit all required information (including your Aeroplan Number, last name and PIN). Click the “Finish” button to complete your redemption.</p> <p>If you are not an Aeroplan® member, you can visit <a href="http://www.aeroplan.com">www.aeroplan.com</a> and enroll online today. Aeroplan® Miles may be redeemed only in accordance with the Aeroplan Program terms and conditions, which are subject to change without notice. Taxes, landing and departure fees, and other charges and surcharges may apply to Aeroplan® Reward Travel, and are the sole responsibility of the applicable winner. Additional Aeroplan® Miles may be required and rewards are subject to availability at the time of booking. Full terms and conditions of the Aeroplan® Program are available on-line at <a href="http://www.aeroplan.com">www.aeroplan.com</a></p>
Toyota Prize Pack	600	\$40 CAD each	Toyota Prize Pack consists of Toyota branded merchandise (e.g. an insulated lunch bag with a Toyota branded fleece blanket, a Toyota branded flashlight, and Toyota branded water bottle) to be selected by the Sponsor in its sole and absolute discretion.

None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, each confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should his/her Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting a Prize, each confirmed winner agrees to waive all recourse against the Released Parties if the Prize or a component thereof does not prove satisfactory, either in whole or in part.

**There is a limit of one (1) Grand Prize per person. Grand Prize winners remain eligible to win a Secondary Prize and/or Instant Prizes.**

## 8. INSTANT PRIZE WINNER SELECTION AND CONFIRMATION PROCESS:

Once you have submitted a legitimately obtained a Code in accordance with these Rules, you will automatically be notified on-screen as to whether or not you are an eligible winner of an Instant Prize (and, if so, which Instant Prize you are eligible to win). If you are eligible to win an Instant Prize, then you will automatically be notified on-screen with a message indicating that you are eligible to win the applicable Instant Prize (the “**Winning Message**”). If you are not eligible to win an Instant Prize, then you will automatically be notified on-screen accordingly (the “**Non-Winning Message**”).

During the Contest Period, there will be one thousand and forty (1040) winning times (each a “**Winning Time**” and collectively, the “**Winning Times**”). Winning Times will be randomly generated and randomly seeded throughout the Contest Period. The first eligible entrant who submits a unique and valid Code legitimately obtained in accordance with these Rules on or immediately after a Winning Time will be eligible to win the Instant Prize associated with that Winning Time. If no eligible Entry is submitted on or after a Winning Time before the next Winning Time, the eligible entrant who first submits a unique and valid Code legitimately obtained in accordance with these Rules following the second Winning Time will be eligible to win only the Instant Prize associated with the first Winning Time. The next eligible entrant who submits a unique and valid Code legitimately obtained in accordance with these Rules following this will then be eligible to win the Instant Prize associated with the second Winning Time (and so forth). The odds of winning an Instant Prize depend on the number and timing of eligible Code Submissions in accordance with these Rules.

If you have been identified as an eligible Instant Prize winner (by receiving the Winning Message), then prior to being confirmed as a winner of the applicable Instant Prize, you will be required to: (a) correctly answer a time-limited mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor’s form of declaration and release); and (b) agree to the terms of the Sponsor’s online declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the applicable Instant Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, your participation therein and/or the awarding and use/misuse of the applicable Instant Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of your name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet. If an eligible winner: (a) fails to correctly answer the skill-testing question; (b) fails to agree to the terms of the Sponsor’s declaration and release form; (c) cannot accept (or is unwilling to accept) the applicable Instant Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Instant Prize). Aeroplan® is not responsible for this any part of this Contest, including the collection of the entries or the conduct of the draw or winner selection.

IMPORTANT NOTE: Any forfeited or unclaimed Instant Prize(s) in this Contest will NOT be awarded.

## 9. GRAND PRIZE AND SECONDARY PRIZE WINNER SELECTION, NOTIFICATION AND CONFIRMATION PROCESS:

- a. **Grand Prize:** On September 4, 2018 in Toronto, ON at approximately 12:00 p.m. ET, two (2) eligible Grand Prize winning entrants will be selected by random draw from among all eligible Entries submitted and received during the Contest Period in accordance with these Rules. The odds of winning a Grand Prize depend on the number of eligible Entries submitted and received during the Contest Period in accordance with these Rules.
- b. **Secondary Prizes:** On each of August 1, 2018 and September 4, 2018 in Toronto, ON at approximately 12:00 p.m. ET, four (4) eligible Secondary Prize winning entrants will be selected by random draw from among all eligible Entries submitted and received in accordance with these Rules. The odds of winning a Secondary Prize depend on the number of eligible Entries submitted and received in accordance with these Rules. The eligible entrant randomly selected on August 1, 2018 will be eligible to win the *Flight Centre* Secondary Prize (subject to compliance with these Rules). The other three (3) eligible entrants randomly selected on September 4, 2018 in accordance with these Rules will each be eligible to win a *Bridgestone Tire* Secondary Prize (subject to compliance with these Rules).

The Sponsor or its designated representative will make a minimum of three (3) attempts to contact each selected entrant (using the information provided on the Form) within fourteen (14) business days of the applicable draw date. If a selected entrant cannot be contacted within fourteen (14) business days of the applicable draw date, or if there is a return of any notification as undeliverable; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries (in which case the foregoing provisions of this section shall apply to such newly selected entrant). BEFORE BEING DECLARED AS A CONFIRMED PRIZE WINNER, each selected entrant will be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor’s form of declaration and release); and (b) sign and return within fourteen (14) business days of notification the Sponsor’s declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the applicable Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the applicable Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet. If a selected entrant: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; (c) cannot accept (or is unwilling to accept) the applicable Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries (in which case the foregoing provisions of this section shall apply to such newly selected entrant).

## 10. GENERAL CONDITIONS:

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS A WINNER IN ACCORDANCE WITH THESE RULES, EVEN IF SUCH PERSON IS ANNOUNCED AS A WINNER OR AN ELIGIBLE WINNER.

All Entries become the property of the Sponsor. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Service Appointments, Parts Purchases, Requests, Entries, Codes, Code Submissions and/or entrants. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Released Parties will not be liable for: (i) any failure of the Website or any platform during the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry, Code, Code Submission, Request and/or other information to be received, captured, recorded or work properly for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

If due to printing, production, online, internet, computer, technical or other error of any kind whatsoever, more Prizes are claimed than intended to be distributed or awarded according to these Rules, then, in addition to having the right to terminate the Contest immediately, the Sponsor reserves the right, in its sole and absolute discretion, to rescind invalid Prize claims and/or conduct a random draw from amongst all eligible Prize claimants to award the correct number of Prizes. In no event will the Released Parties be liable for more than the number of Prizes as stated in these Rules. The total number of Instant Prizes available to be won will decrease as Instant Prizes are claimed and/or forfeited throughout the Contest Period.

The Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the "Régie") in Quebec, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, problem, tampering, unauthorized intervention, fraud or failure of any kind whatsoever. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

*For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.*

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted for the purpose of administering the Contest and in accordance with the Sponsor's privacy policy (available at: <http://www.toyota.ca/toyota/en/privacy/toyota>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance by or legitimacy of any entrant, Service Appointment, Parts Purchase, Request, Entry, Code Submission, Code and/or other information with these Rules, or as a result of any problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the French version of these Rules, point of sale, television, print or online advertising and/or any instructions or interpretations of these Rules given by any representative or purported representative of the Sponsor, the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Contest will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Rules or relating to this Contest.

† Trademark of Imperial Oil Limited. Imperial Oil Limited is not a sponsor or co-sponsor of this promotion.

\*Aeroplan is a registered trademark of Aimia Canada Inc. Aimia Canada Inc. is not a sponsor or co-sponsor of this promotion and/or Contest.